



Neil Goforth

PRESIDENT,
GOFORTH SERVICES INC DBA
COMFORT KEEPERS #374

Contact

✉ neilgoforth@comfortkeepers.com

Expertise

Business Management

Management of Home Care Assistance Programs and Industry

Human Resources

Sales

Marketing

YSHCC Board Treasurer

Experience & Service

Has been involved in the Yuba Sutter Healthcare Council for many years and is well connected in the community. A priority is to try to help make the Yuba - Sutter community better and work to bring more people to the Council.

Neil worked for a major beverage company for 20+ years, starting at the bottom and worked his way in to leadership. During that time he learned sales and marketing, some logistics, service, customer relationship, and leadership. During the 20 years of owning Comfort Keepers in-home care, he learned HR duties, meeting a payroll, juggling people and personalities, more customer service, more co-op marketing efforts. Neil joined a Performance Management Group to learn more about business management and operational excellence. My previous career taught me a lot about customer service and giving back to the community

Neil has been involved in a variety of groups: Yuba Sutter Chamber of Commerce Board of Directors, Comfort Keepers National Advisory Council, Business and Community Healthcare Partnership, FREED Board of Directors, North Central Counties Consortium, Focus On Marysville (business owners group), Keep70Safe (group working on traffic and growth issues on Hwy 70 in Yuba County), Yuba Sutter Professionals Network, and Yuba Sutter Healthcare Council.

Comfort Keeper's #374 was named Large Business of The Year by the Yuba Sutter Chamber of Commerce, and received the growth award from Comfort Keepers, 'Comfort Keepers Operational Excellence Award', 'Comfort Keepers President's Club Award', and it was voted "Best Of" by both The Union and Appeal-Democrat newspapers